

Ryan Schmidt

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Summary

I am a designer primarily focused on web, interface, and user experience design. I am pursuing a new position in web design as I am planning to relocate to Philadelphia in June.

Work History

2021-Current

Web Designer

Lion Tree Group

- Concepting, designing and implementing website layouts
- Managing design projects and client communication to coordinate effective website launches
- Performing support and updates for long-term clients
- Researching and implementing new processes and functionalities
- Working collaboratively with a design team and assigning work to junior team members

2017 - 2021

Marketing Coordinator

The Localization Institute

- Marketing campaign management including email, social & advertising
- Website administration and maintenance
- Conference exhibiting
- Promotional content creation

Skills

- Design - Interfaces, web structure, User experience responsive & accessibility
- Web - Wordpress, Elementor, Jet Engine, SEO, HTML, CSS, Javascript, error troubleshooting
- Project Management - Client communication, training, delegating tasks
- Software - Adobe Photoshop, Illustrator, Premiere Pro, XD
- Technology - Dynamic adaptability to new technology

Education

2016

Bachelor of Business Administration

University of Wisconsin Whitewater

- Major: Digital Marketing, BBA
- Minor: Spanish

2019

Global Digital Marketing & Localization Certificate

University of North Carolina Wilmington

2020

Web & Interactive Design Certificate

Madison College